

# The Alliance

# bulletin

Providing key information on a no-frills format for professional who travel to write, edit, broadcast or create images. Editor: Ashley Gibbins: Ashley@itwalliance.com

# **Issue 125 : October 2012**

# www.itwalliance.com

#### Section one:

- Opportunities
- New partners and agencies
- News, leads and What's on
- Reasons to write about
- A place to stay

# Section two (ongoing opportunities):

- Ongoing press trip opportunities
- Travel products and services
- Travel guides

# Registering with the Alliance

To register with the Alliance visit: www.itwalliance.com, and register as a:

Member : travel journalistsEditor : editors of publications

Partner: tour, travel, transport and tourism industry representatives, or an

Agency: PR and marketing agencies with travel related clients

# The Alliance Press Card



The International Travel Writers Alliance Press Card now provides Alliance journalists with a formal recognition of their status and standing within the profession.

See Section two for opportunities for press card holders.

For more information email Ashley@itwalliance.com.

# The Global Travel ITWA Prepaid Master Card



The International Travel Writers Alliance has launched its **Global Travel ITWA Prepaid MasterCard**, a new initiative brought to you in partnership with Global Currency Exchange Network, one of the UK's leading foreign exchange companies.

The Prepaid Card is a smart and cost effective way to carry euros or dollars abroad -simply preload your Card then use it like a debit card to pay for goods at thousands of shops, restaurants and other outlets.

https://itwa.gcencurrencycards.com/

# Join and follow



http://www.linkedin.com/groups?gid=2978414&trk=hb\_side\_g



@writersalliance



# **Opportunities**

Alliance members looking to take advantage of any of the following opportunities should be on assignment, with a commission or able to obtain one.

# **The Pullman London St Pancras**

Pullman, the upscale international hotel brand of the Accor group, has opened its first Pullman branded hotel in the UK.

The Pullman London St Pancras, follows a comprehensive refurbishment of the previous Novotel on the site. Situated close to King's Cross St Pancras, the hotel features 312 bedrooms, with panoramic views of the London skyline, and a restaurant and bar named Golden Arrow.

Visit: www.pullmanhotels.com.For press stay requests contact Sarah Stevens at accor@grayling.com.

# **Jonglez Publishing**

Jonglez Publishing has added to its collection of guides with *Sectre Amsterdam*, *Secret Rome* and *Private Islands for rent*. Alliance members can obtain review copies of these guides.

Visit: www.jonglezpublishing.com. Contact: Alexandre Thery at alexandre@jonglezpublishing.com.

# Working with the Alliance

The following travel industry partners and agencies have registered with the Alliance and are keen to work with Alliance travel writers, editors, broadcasters and photographers.

Other Alliance partners and agencies can be found at www.itwalliance.com.

# **Partners**

# **Experience Nottinghamshire**

Experience Nottinghamshire is the official Destination Management Organisation (DMO) for Nottinghamshire.

Funded by Nottingham City Council and Nottinghamshire County Council, EN actively promote tourism and local businesses in the visitor economy.

The team provide a range of services for journalists, businesses and industry professionals seeking up-to-date and factual information about the destination.

EN promote all manner of venues to leisure and business tourists via the destination website, through the Nottingham Tourism Centre and in the official visitor guide."

Visit: www.experiencenottinghamshire.com. Contact: Erin Huckle at erin.huckle@experiencenottinghamshire.com.

# Glasgow 2014

Glasgow 2014 has been set up to deliver the XX Commonwealth Games and committed to delivering an outstanding athlete centred and sport-focused Games.

Key partners are the Scottish Government, Glasgow City Council and Commonwealth Games Scotland, we are, which will be held up as an exemplar for future Organising Committees.

Visit: www.Glasgow2014.com. Contact: lain Clark at lain.Clark@Glasgow2014.com



# **Traveleyes**

The founder of Traveleyes is the blind traveller, world award winning entrepreneur and TV/film director Amar Latif, 36, who became 95% blind by the age of 19 and subsequently discovered that access to world travel for a blind person was fraught with pitfalls, problems, rejections and restrictions.

His answer was to create Traveleyes, the first such international company (not a charity) in the world.

Latif has been the recipient of numerous awards, including: 'The Outstanding Young Person' of the world award and Business and Entrepreneurial, 2005 Chamber of Commerce International.

Visit: www.traveleyes-international.com. Contact: Amar Latif at amar@traveleyes-international.com.

# Wolf & Badger

Wolf & Badger is an independent fashion and lifestyle boutique with an international reputation.

Visit: www.wolfandbadger.com. Sophie Cobbold at sophie@wolfandbadger.com.

#### **Generator Hostels**

Generator Hostels is a European hostel chain with properties located in Berlin, Copenhagen, Dublin, Hamburg, London and Venice.

Generator Hostels has over 4,500 beds in Europe and attracts over 1.2million visitors from around the world each year. Adding to the chain will be a hostel in Barcelona, and another in Berlin Mitte, both in 2013.

Visit: www.generatorhostels.com. Contact: Christien Jansen at Christien.Jansen@generatorhostels.com.

# **Banos - Ecuador**

High in the *Ecuadorian* Andes, the small town of *Banos* attracts pilgrims, volcanologists, hikers, climbers, bikers, rafters, and tourists, which is located only three-and-a-half hours from Quito,

Visit: www.banos-ecuador.com. Contact: Daniel Villegas at info@banos-ecuador.com.

# Agencies

#### Johanna Campbell

Johanna Campbell is a highly experienced media trip planner and guide. She handles PR projects for tourism clients, representing lovelochlomond.com and welcomes media trip enquiries for this area.

Loch Lomond is a great area for autumn breaks and trip support is available.

Visit: www.johannacampbell.co.uk. Contact: Johanna Campbell at johanna@johannacampbell.co.uk.

# News

#### Loosecubes

Loosecubes is a private, peer-to-peer workspace sharing community where you can book a free place to work for the day in hundreds of offices around the world.

Visit: www.loosecubes.com.



#### **Visit Britain**

VisitBritain has used the end of London 2012 Games to launch the next stage of the multi-million pound GREAT campaign that aims to see Britain breaking visitor records.

To capitalise on the Olympics led increase in global interest in Britain, a major marketing push has gone live with airlines, hotel companies and tour operators offering deals to foreign visitors.

In partnership with British Airways, £5m will be invested in the US, India, China, Japan and the Middle East, encouraging people to come to Britain for their Christmas shopping and the January sales.

To help capture the youth market VisitBritain has partnered with STA Travel and is working within their retail outlets and University Campuses to promote Britain for music, culture and shopping.

A digital campaign will also be rolled out with Expedia in the key markets of France, Germany and Italy.

A shopping campaign with Virgin Australia is also underway, with a mixture of digital, radio, print and trade advertising.

Visit: media.visitbritain.com. Contact: David Leslie at David.Leslie@visitbritain.org

#### **World tourism**

With a record 467 million tourists travelling in the first half of 2012, international tourism remains set to reach one billion tourists by the end of the year says the UNWTO.

Despite concerns over the global economy, international tourism demand continues to show resilience.

The number of international tourists worldwide grew by 5% between January and June 2012 compared to the same period of 2011 (22 million more).

Although a slight slowdown in growth can be expected for the rest of the year, international arrivals are forecast to exceed one billion by the end of 2012.

Visit: www.unwto.org. Contact: media@unwto.org.

# **Europa-Park, Germany**

Europa-Park, which is Germany's biggest theme park, has been voted second "Best Park" worldwide at the Golden Ticket Awards made by US-magazine "Amusement Today

The park is located in the tri-border region of Germany, France and Switzerland, offers guests more than 100 attractions and international shows in 13 European themed areas, over 90 hectares.

Visit: www.europapark.com and www.goldenticketawards.com. Contact: Dominik Seitz at presse@europapark.com.

# **Sports tourism in South Africa**

South Africa will continue backing sporting codes bidding to host international events and tournaments.

The country held the rugby and soccer world cups and will look to assist smaller sports to bid for events and to host those events.

Sport tourism has surged to in recent years and the country receives R6 billion in revenue annually only from sports tourism.

Visit: www.southafrica.net. Contact: Kgomotso Ramothea at kgomotso@southafrica.net.



# Majete Wildlife Reserve, Malawi

Four lions have been relocated to the Majete Wildlife Reserve situated in the lower Shire River valley of Malawi.

Visit: www.malawitourism.com. Contact Kelly White at enquiries@malawitourism.com

# Leads

Alliance members looking to take advantage of any of the following leads should be on assignment, with a commission or able to obtain one.

# New EcoCamp Wildlife Safari cycling in Patagonia

Cascada Expediciones has launched a new Wildlife Safari program in Torres del Paine National Park in Patagonia for 2012/13.

Safari travellers staying at EcoCamp Patagonia, Cascada's sustainable lodge in the heart of the park, can choose between new cycling adventures, guided treks and wildlife excursions each day,

Visit: www.cascada.traveland www.lata.org. Contact: Anne-Marie Buckley at Anne-Marie.Buckley@brightergroup.com.

# **Fashion Outlets of Niagara Falls USA**

The Fashion Outlets of Niagara Falls USA features 150 brand name outlets like Polo Ralph Lauren, Burberry, Banana Republic, Off 5th Saks Fifth Avenue, Coach, Calvin Klein, Eddie Bauer, Fossil, Oakley, and Tommy Hilfiger brand outlet stores just minutes from the Falls, the Canadian border, area hotels and casinos.

Visit: www.fashionoutletsniagara.com and www.fashionoutlets.com. Contact: Julie Clark at jclark@fashionoutlets.com.

# The Langham Place, Mongkok, Hong Kong

The Langham Place, Mongkok, Hong Kong has opened its new dining rooms at the two-Michelin star jewel, Ming Court under the guidance of Executive Chef – Tsang Chiu King.

Visit: www.langhamhotels.com. Contact: Alka Datwani at alka.datwani@langhamhotels.com.

# The Hotel Gold Coast City, Ghana

The five-star Kempinski Hotel Gold Coast City will open early 2013 close to the Accra International Conference Centre, State House and National Theatre.

Ghana is at the forefront of Africa's economic renaissance. Ghana is the first country in the region to meet the UN's Millennium Development Goal of halving poverty by 2015.

Accra, the capital city stretches along the Atlantic coast and north into the country's interior. Combining nineteenth century British colonial buildings with modern skyscrapers, Accra is the economic hub of the nation and a centre for culture, tourism and nightlife.

Visit: www.kempinski.com/accra.

Kempinski will be pleased to consider providing accommodation to International Travel Writers Alliance press card holders on a case-by-case basis.

Visit: www.kempinski.com. Contact: Hilary Philpott at hilary.philpott@kempinski.com



# What's on

#### 27th Annual Fort Lauderdale International Film Festival

19 October to 11 November 2012

The Annual Fort Lauderdale International Film Festival (FLIFF) has over 200 films and 30 parties in Lauderdale, Hallandale, Hollywood, Weston, Sunrise, Pompano as well as aboard yachts on the IntraCoastal Waterway.

Visit: www.fliff.com.

Contact: Jan Mitchell at info@fliff.com.

#### The Exbury Ghost Train, The New Forest UK

27 October to 4 November 2012

Exbury Gardens in Hampshire, England, belongs to a branch of the Rothschild family. It is situated in the village of Exbury to the east of Beaulieu.

The Exbury Gardens Railway follows a one and a quarter mile circular route on a 12 ¼" gauge and is a fine way to see the gardens. The Exbury Ghost Train is a 35 minute themed "Phantom-mime" for Halloween which can be followed by Exbury's Spooky Tree Trail around the Gardens.

Visit: www.exbury.co.uk. Contact: Nigel Philpott at nigel.philpott@exbury.co.uk.

# The Reiterlesmarkt in Rothenburg ob der Tauber, Germany

30 November to 23 December 2012

The medieval town of Rothenburg, Germany has been staging its Christmas Market since the 15th century and the event, which has changed little in 500 years, takes over the market square area during the festive season.

The highlight of the market is the appearance of the *Rothenburger Reiterle*. At one time the thought of this mythical, wild horseman arriving brought trepidation and dread to the towns folk. Today a friendlier version is used to attract thousands to the market.

Rothenburg is a town in the Franconia region of Bavaria, Germany.

Visit: www.rothenburg.de. Contact: Annemieke Böttger at annemieke.boettger@rothenburg.de.

# The Sacramento Harvest Festival

16 to 18 November 2012

The annual Sacramento Harvest Festival is the largest indoor arts and crafts shows on the West Coast, with over 24,000 unique handmade gifts made in America.

Visit: www.harvestfestival.com. Contact: Frances Larose at larosegroup@gmail.com.

# 2013 Adventure Race World Championship, Costa Rica

First two weeks of November 2013

Costa Rica will be hosting the 2013 Adventure Race World Championship, with racers from around 30 countries participating in multiple adventure sports in a gruelling race over 700km.

Costa Rica Sun Tours arrange adventure tours including surfing, river rafting, kayaking, scuba diving, mountain biking, hiking, rappelling, canyoning and zip line canopy tours.

Visit: www.arworldseries.com, www.crsuntours.com and www.lata.org. Contact: Anne-Marie Buckley at Anne-Marie.Buckley@brightergroup.com.



#### Dallas "Art in October"

The Dallas Arts District stages its third annual Art in October with more than 170 events.

The month-long art celebration spotlights the district's organisations, venues, exhibitions and programmes.

Visit: www.thedallasartsdistrict.org Contact: Veletta Forsythe Lill at bcleary@dallascvb.com.

# Halifax Art Festival, Daytona Beach, Florida

3 and 4 November 2012

The 50th annual Halifax Art Festival is the 2nd oldest continual art festival in Florida and attracts over 30,000 visitors.

This free festival, takes place in Riverfront Park on historic downtown Beach Street, Daytona Beach and features over 200 juried artists and artisans exhibiting original works of art for purchase.

Visit: www.HalifaxArtFestival.com. Contact: Pat Masotti-Abernathy at pmasotti@msn.com.

# Mountain Mandarin Festival, Auburn, California

16, 17, 18 November 2012

The 18th Annual Mountain Mandarin Festival celebrates the new crop of foothills-grown Mandarin oranges, a Mandarin recipe cooking contest, professional chef demonstrations, food, crafts and activities featuring the Mandarin orange.

Placer County growers will sell thousands of pounds of fresh Mandarin oranges and gift baskets accompanied by all the free samples you like.

The Festival is held under the autumn-leaved trees of the Gold Country Fairgrounds and their golds, rusts and burgundies are punctuated with the bright orange globes of Mandarins everywhere you turn.

More than 200 vendors of quality gift items also sell Mandarin scented lotions, soaps, and candles, along with artist-crafted jewelry, home accessories, and holiday items.

Visit: www.mandarinfestival.com. Contact: Contact: Karen Spencer at kespencer@ncbb.net

#### Saratoga Restaurant Week

November 30 - December 6, 2012

Saratoga is a city in Santa Clara County, California and directly west of San Jose, in the San Francisco Bay area.

The Saratoga Restaurant Week has establishments throughout the city offering prix fixe menus consisting of three items for one price plus tax & tip!

Three-Course Dinner for \$10, \$20 or \$30. Lunch Specials for \$5 or \$10

Visit: www.discoversaratoga.org/restaurantweek. Contact Connie at connie@discoversaratoga.org



# Reasons to write about

Alliance members looking to take advantage of any of the following should be on assignment, with a commission or able to obtain one.

# Loch Lomond, Scotland

Loch Lomond is the largest loch in Great Britain by surface area and the second largest (after Loch Ness) by water volume.

Loch Lomond contains many islands, including Inchmurrin, the largest fresh-water island in the British Isles.

The loch is 39 kilometres (24 m) long and a maximum depth of about 190 metres (620 ft). Another of the loch's islands, Inchconnachan is home to a colony of wallaby.

Ben Lomond is the most southerly of Scotland's Munros On a clear day, it is visible from the higher grounds of Glasgow and eastwards across the low-lying central valley of Scotland; this may have led to it being named 'Beacon Mountain', as with the equally far-seen Lomond Hills in Fife.

Ben Lomond summit can also be seen from Ben Nevis, the highest peak in Britain, over 70 miles (110 km) away. It may also host the most southerly breeding ptarmigan population in Scotland.

# **Autumn walking in Loch Lomond**

The Love Loch Lomond area has three of Scotland's Great Trails.

#### **Three Lochs Way**

Linking towns and villages on the west side of Loch Lomond between Balloch and Inveruglas, the Three Lochs Way is a varied, scenic and generally low-level 52 kilometre (32.3miles) route which can easily be walked in three to four days.

The route also offers lots of attractive and interesting options for people seeking shorter day walks - and with some great downhill sections, mountain bikers are sure to enjoy the Three Lochs Way too. Total ascent over the whole route is approximately 900 metres.

Now with a free smartphone app.

Visit: www.threelochsway.co.uk

# The West Highland Way

The 154Km (96miles) route starts at Milngavie, follows the shores of Loch Lomond, passing Ben Lomond, through Glen Falloch and then on north out of the LLL area.

Visit: www.west-highland-way.co.uk.

#### **Rob Roy Way**

This long distance walk (148km/ 92.5 miles) uses part of National Cycle Route 7, forest paths, farmland tracks, dismantled railway track and minor roads.

The Rob Roy Way starts at Drymen and passes through Aberfoyle, Callander and then proceeds eastwards out of the LLL area.

Visit: www.robroyway.com.

Visit: www.lovelochlomond.com. Contact: Johanna Campbell at Johanna@johannacampbell.com



# The Rhône Valley region, France

The Rhône wine region in Southern France is situated in the Rhône river valley and produces fine wines major appellation in production volume the Côtes du Rhône AOC.

#### Traditional wine making break in the Ardèche

The chance to discover traditional wine making techniques including a visit to the Château de Crussol and a chance to sample local cuisine and wines.

Visit: www.larpenteur-tours.com

# Award winning wine villages

Chusclan & Laudun in the Gard have recently been rewarded for promoting sustainable development and traditions through wine.

There is a sign-posted trail about wine growing and guided tours of the village including visits to local wine domains. In mid-October villagers celebrate "Les Vendanges de l'Histoire", a festival where the whole village travels back in time to a winegrower's life in the 1900's.

Visit: www.domainelanoria and www.laudunchusclanvignerons.com.

# Tour the Mont Ventoux on your electric solex

One of the Tour de France's most challenging stages, the Piemont du Mont Ventoux also offers a terrain for local wine growers. Terraventoux offers visitors the chance to enjoy the scenery and explore the vineyards without the strain travelling on electric solexes with wine tastings and a picnic along the way.

Visit: www.terraventoux.com.

#### Make your own wine

Visitors can create their own wines by blending grape-varieties from the Rhône Valley. Visit: www.provenceguide.co.uk.

#### **Truffle Proclamation**

Upper Vaucluse is the heart of truffle country and the village of Richerenches owes its ranking as an "Outstanding Good Taste Site" to the black diamond. The town marks the opening of its famous market for black truffles on 17 November with truffles are on the menu in local restaurants from noon.

Visit: www.provenceguide.com.

# The Rhône Valley on horseback

There's the chance to discover the beauty of the Rhône valley on a guided horse trek through the vineyards and picturesque French villages.

The treks are suitable for both beginners and the more able horseman with several different routes to choose from. For the more adventurous night time treks are also proposed with stunning views of the landscape and a chance to witness Ardèche under the stars.

Visit: www.ardeche-guide.com.

Contact: Anna Wolstenholme at anna@firstpr.co.uk.



# Rafael Leonidas Trujillo, Dominican Republic

The Path of the Goat is a historical tour which will walk participants through the 30-year dictatorship of Rafael Leonidas Trujillo (1930-1961), the region's cruelest dictator.

The name of the tour takes on the tyrant's local nickname, "The Goat" and the three-hour tour is carried out in cars from the fifties.

Highlights include Museum of Dominican Resistance, in the Colonial Section, which features an overview of the dictatorship; the Presidential Palace; the "Plaza de la Cultura," where the dictator's official residence once stood and the monument built in the site where Trujillo was shot and killed.

Visit: www.accessdr.com and www.lata.org. Contact: Anne-Marie Buckley at Anne-Marie.Buckley@brightergroup.com.

# Trinidad and Tobago and the International Coastal Cleanup

Trinidad and Tobago has joined the global community in hosting the 2012 International Coastal Cleanup (ICC).

Over the past 25 years, the Ocean Conservancy's International Coastal Cleanup has become the world's largest volunteer effort for ocean health.

Nearly nine million volunteers from 152 countries and locations have cleaned 145 million pounds of trash from the shores of lakes, streams, rivers, and the ocean on just one day each year.

Last year, over 3,000 volunteers removed 24,633 lbs. (approx 11,173 kg) of debris from the coastlines of Trinidad and Tobago.

This year, 23 beaches have been cleaned with 18 in Trinidad and five in Tobago.

For Trinidad and Tobago visit: www.gotrinidadandtobago.com. Contact: Carla Cupid-Greene at ccupid-greene@tdc.co.tt.

For the Ocean Conservancy visit: www.oceanconservancy.org. Contact: Tim McHugh at tmchugh@oceanconservancy.org.

#### Norsk Høstfest, Minot, North Dakota

Norsk Høstfest, held every September is North America's largest Scandinavian festival, and celebrates the food, heritage and culture of the five Nordic countries.

The four-day event offers authentic Scandinavian fare like lutefisk, lefse and sweet Danish aebelskivers.

Now in its its 35th year, the Norsk Høstfest annually attracts more than 55,000 people

Visit: www.hostfest.com. Contact: Pam Davy at hostfest@minot.com

# Narrowboat holidays in Britain

Drifters is the flagship organisation for narrowboat holidays in Britain.

Comprising independent boat hire fleets, and working in partnership with Canal & River Trust, the Drifters brand represents nearly 500 boats to choose from.

There are over 2000 miles of waterways for available via Drifters including:



#### The 'Stream in the Sky' in North Wales

At over 38 metres high and 305 metres long, the Pontcysyllte Aqueduct (*The Stream in the Sky*), is a feat of engineering.

With not even a hand rail on the south side of the aqueduct there are panoramic views of the Dee Valley 126ft below.

# The Grand Union Canal in Northamptonshire

The moorings at Gayton on the Grand Union Canal in Northamptonshire is one of the most popular in the country.

It is easy to get to being a shiort distance from junction 15a of the M1, and offers a variety of cruising routes for boaters.

#### Bath and Bristol on the Kennet & Avon Canal

Staring from Sydney Wharf in the centre of the World Heritage City of Bath to historic Bradford on Avon.

#### Yorkshire and the Standedge Tunnel

At 3.25miles long, Standedge is the highest, longest and deepest canal on the UK canal system.

A canal boat holiday in Yorkshire can include a trip through the Calder Valley, then onto the Huddersfield Broad to the Standedge Tunnel.

# Warwick Castle and rural villages

Boaters hiring a boat from Napton can travel the Warwickshire Ring, including Warwick Castle and Stratford-upon-Avon.

Visit www.drifters.co.uk. Contact Debbie Walker at walker.debbie@sky.com.

# A place to stay

Alliance members looking to take advantage of any of the following opportunities should be on assignment, with a commission or able to obtain one.

# 40Berkeley, Boston

40Berkeley, located in the heart of Boston, is New England's largest hostel and a leading budget traveler destinations on the East Coast. It is one of *HostelWorld*'s forTop 10 Hostels in the US.

40Berkeley will be delighted to talk to Alliance members about providing accommodation for features including :

**Boston on a Budget**: Our view on the best local places to eat, drink and party without breaking the bank - where do our guests love the best?

A true Boston perception - what do our guests really think about Boston, New England and the States and why do they want to visit us?

**Boston with a conscience** – the hostel is a partner with the non-profit organization, FOCUS: For Our Communities - how can other Boston companies maintain a socially responsible program and healthy profits?

Visit: www.40Berkeley.com. Contact: Oliver Mernick-Levene at 40berkeleyhostel@gmail.com.



# The Wellesley, Knightsbridge, London

The Wellesley, a 36-room luxury townhouse hotel in Knightsbridge, will open in December 2012.

The interior will combine the building's 1920s art deco design with modern additions.

The Wellesley will incorporate a Cigar Lounge & Terrace – featuring the UK's largest bespoke humidor – The Crystal Bar with its Whisky and Cognac wall, the Oval Restaurant, and a dedicated Jazz Room which is to showcase both established and up-and-coming jazz acts.

Visit: www.thewellesley.co.uk. Contact: Louise Swain at louise.swanne@rivapr.co.uk.

# Hilton Istanbul Kozyataği

Hilton Worldwide is to open the Hilton Istanbul Kozyataği Conference Center & Spa branded property on the Asian side of Istanbul. It joins 40 hotels across Turkey that are either currently trading or under development.

Visit: www.hiltonworldwide.com. Contact: Ketaki Narain at ketaki.narain@hilton.com.

# The Kempinski Hotel Barbaros Bay, Turkey

The Kempinski Hotel Barbaros Bay, which is located in the Anatolia region of Turkey, is collaborating with local suppliers to enhance the resorts gourmet experience.

#### Selia Artisanal farm visits

Guests now have the chance to visit the Selia Artisanal Farm, and take in the lush grounds before tasting the fresh produce made here, including goats cheese, home made jams, organic wine, olives and olive oil.

#### Wine tasting and vineyard visits

The wines at Kempinski Hotel Barbaros Bay are chosen from a selection of boutique wine producers and guests can visit the Sevilen Winery, one of Turkey's most renowned producers.

Visit: www.kempinski.com/bodrum.

Kempinski will be pleased to consider providing accommodation to International Travel Writers Alliance press card holders on a case-by-case basis.

Visit: www.kempinski.com. Contact: Hilary Philpott at hilary.philpott@kempinski.com.

#### The Oetker Collection

European luxury hotel group the Oetker Collection has added the Hotel Saint-Barth Isle de France to its portfolio. The property, which is located on Flamands Bay, known as one of the world's pristine beaches in the world, is set in tropical gardens overlooking the sea.

The Oetker Collection includes:

- Brenners Park-Hotel & Spa in Baden-Baden
- Le Bristol Paris
- Hôtel du Cap Eden-Roc located on the Mediterranean at the tip of the Cap d'Antibes
- Château Saint-Martin & Spa located in Vence on the French Riviera
- Palais Namaskar in Marrakech, Morocco
- Hotel Saint-Barth Isle de France in Flamands Bay

Visit: www.oetkercollection.com. Contact: Julia Perowne at oetker@verypcc.com.



# El Morro, Hotel Eco Adventure, Montecristi, Dominican Republic

The El Morro, Hotel Eco Adventure hotel has opened in Montecristi, situated in the Dominican Republic's extreme northwest region.

The hotel is situated next to the El Morro National Park, a 239-meter tall rock structure and there is also a hiking trail, for the more sports-oriented visitor. Also nearby is an extensive area of mangrove trees lining beautiful channels that can be visited on small boats. The channels also provide excellent spots for snorkeling and swimming.

Visit: www.elmorro.com.do.Contact: Anne-Marie Buckley at Anne-

Marie.Buckley@brightergroup.com.

Cordée des Alpes, Verbier, Switzerland

The Cordée des Alpes ski hotel in Verbier will comprise 34 suites and guest rooms and an additional real estate offering of 14 exclusive Penthouse residences.

The development is the latest project from local hotelier and restaurant entrepreneur Marcus Bratter, founder of King's Verbier Group which also has hotel Nevaï, a favourite with the extreme ski and snowboard crowds and apres ski spot the Farm Club).

Hotel Cordée des Alpes will offer a ski-in/ski-out location, wellness spa, swimming pool, fitness centre, concierge service (in winter season).

Visit: www.hotelcordee.com. Contact: Jacinta Goulter at jacinta@rivapr.co.uk.

# The Wings Neck Lighthouse, Bourne, Massachusetts (Cape Cod)

The Wings Neck Lighthouse is an historic Cape Cod property, formerly a US Coast Guard Lighthouse.

For many years, Wings Neck was deemed one of the most important lighthouses on the Atlantic Coast because of the heavy shipping traveling the Cape Cod Canal.

The light tower still stands attached by a breezeway to a three bedroom innkeepers home. Located at the tip of Wings Neck Point, in the town Pocasset on Cape Cod, the house has one of the most espansive views of the Atlantic Ocean in the area.

Visit: www.wingsnecklighthouse.org. Contact: Christina Stevens at admin@wingsnecklighthouse.org.

# The Crowne Plaza Marlow, UK

The four-star Crowne Plaza Marlow has linked up with local polo company, Adrenaline Polo, to give guests the opportunity to learn the sport.

The standard package includes one night's accommodation at the Crowne Plaza Marlow, breakfast in the morning and a full day of polo at Hawkins Farm, with courses available for beginners and polo professionals alike.

The polo school offers tailor made courses available for every level of ability. After learning the basic rules of the game and how to ride polo-style, players will be given the opportunity to practice their skills, before getting the chance to compete in a 'chukka' or game.

Located in the Buckinghamshire county town of Marlow, the Crowne Plaza Marlow is in the heart of the Thames Valley and within easy reach of Windsor, Henley, Heathrow Airport and the M4, M40 and M25 motorways.

Visit: www.cpmarlow.co.uk. Contact: Craig MacLellan at Craig.maclellan@porternovelli.co.uk.



# **Trident Castle and Trident Hotel, Port Antonio, Jamaica**

Located in Port Antonio overlooking the ocean, Trident Castle and Trident Hotel, will open in December 2012.

The luxury hotel and villas are part of the Geejam Collection. The Castle, which will be available for individual bookings and exclusive hire while the Trident Hotel will comprise 13 spacious one- and two-bedroom oceanfront villas.

The Geejam Collection will also include the Blue Hole Restaurant and Club on the shores of the lagoon. Port Antonio is set to be one of the hotspots on Jamaica, bringing the town back to its heyday when Errol Flynn washed his boat ashore there in the 50s.

Visit: www.geejamcollection.com. Contact: Louise Swain at louise.swanne@rivapr.co.uk

# Reef, Sri Lanka

Reef is a luxury boutique hotel in Sri Lanka set in three acres of exotic tropical gardens with palm fringed pavilions and reflection pools.

Accommodation is in seven palatial suites designed on Indo-Colonial lines and there is a sandy beachfront, large swimming pool the Reefresh Spa.

Visit: www.reefvilla.com. Contact: Bernadette Barker at bernadette@reefvilla.com.

# Seaside Los Jameos Playa\*\*\*\*, Lanzarote

Seaside Los Jameos Playa\*\*\*\* is located within a short walking distance of the popular resort of Puerto del Carmen and alongside the beach of Los Pocillos.

It is home to the Peter Burwash International tennis school which boasts the best facilities on the island.

Visit: www.monarch.co.uk. Contact: Kylie Jenkins at kylie@goshpr.co.uk.

# Seaweed Luxury Villa, Jamaica

The Seaweed Luxury Villa opens as part of Jakes Hotel in the small seaside fishing village of Treasure Beach on Jamaica's south coast.

Jakes is a boutique resort of cottages within the grounds and bespoke villas nearby.

Visit: www.jakeshotel.com. Contact: Jen Holman at jen.holman@bespokehotels.com.

#### **The Arch London**

The Arch London was inspired by the nearby London landmark, Marble Arch, and the local neighbourhood. It spans seven Grade II-listed townhouses and two mews homes.

This autumn the boutique hotel introduces their new Work, Live and Play Packages to showcase the very best offering for business travellers, those who want to experience the very best of the Capital and guests looking for a romantic city break à deux.

Installations of commissioned art by emerging British artists can be found throughout the hotel.

The Arch London has achieved several awards this year, having been voted one of the Top 25 Trendiest Hotels in the UK on TripAdvisor and Most Popular UK Hotel by members of Small Luxury Hotels of the World.

Visit: www.thearchlondon.com. Contact: Jenni at jenni@rivapr.co.uk.



# Section two: ongoing opportunities

# Opportunities for Alliance press card holders



The following press trip opportunities are being offered to press card holders by the Alliance's partners worldwide.

Alliance members should quote their press card number when making contact with the media contact and be prepared to show their card if, and when, requested. Alliance partners have been requested to ask for a member's press card number.

Information on obtaining an International Travel Writers Alliance Press Card can be found in Travel products and services below or by emailing Ashley@itwalliance.com

#### **Opportunities**

- Adventure Cat Sailing, San Francisco Bay
- Africa Safari Holidays
- Bath Tourism Plus
- The Broadway Collection New York
- BusyBus, Liverpool & Chester UK
- The Castle Inn Hotel, Lake District UK
- Champagne-Ardenne Tourisme
- Charming Hotels Madeira
- Ciclismo Classico
- · City Running Tours-Chicago
- City Running Tours-Chicago
- Focus Hotels
- Frontier Travel
- Frontiers Travel
- Great Hotels of the World
- The Haweswater Hotel, Cumbria UK
- Helpful Holidavs, UK
- Hidden Pousadas Brazil
- Holidaylettings
- Home Base Holidays
- The Inn on Fifth, Naples, Florida
- Ker & Downey Botswana

- La Residencia Mallorca
- Mallorca Hotels: Hotel Bon Sol Resort & Spa, Hotel Tres and Hotel Dalt Murada, and Hotel Mar i Vent. Mallorca
- The Marriott Paris Champs-Elysees, Paris
- Mir Corporation
- New York Circle Line Sightseeing Cruises
- Pembrokeshire, South West Wales
- Reykjavik Bike Tours
- The Royal Park and The Cranley, London
- Sail Lofts St Ives
- Shakespeare Country
- St Mary's Hall Hotel, Scilly
- Swaziland and Malawi
- theExplorateur
- Three Nelson Hotels in Cheshire, UK
- Tipi Adventure, Herefordshire UK
- Tongabezi Lodge, Zambia
- Visit Orlando
- Wilderness Scotland
- www.cornwallscottages.co.uk

# **Adventure Cat Sailing, San Francisco Bay**

Adventure Cat Sailing will be delighted to 'comp' Alliance press card holders.

Visit: www.adventurecat.com

Contact: Sharon Schrum at sharon@adventurecat.com

#### **Africa Safari Holidays**

Africa Safari Holidays will be happy to offer any press trip services to Alliance press card holders who are looking to travel to East Africa.

Visit: www.africasafariholidays.net

Contact: Agnes Njagi at info@africasafariholidays.net



#### **Bath Tourism Plus**

Bath Tourism Plus will host press visits for Alliance press card holders to the Georgian and UNESCO World Heritage city of Bath.

Visit: www.visitbath.co.uk

Contact: Audra McSherry at audra\_mcsherry@bathtourism.co.uk

# The Broadway Collection New York

The Broadway Collection New York, a group of 24 new and classic Broadway musicals, will host Alliance press card holders with a commission.

Visit: www.broadwaycollection.com

Contact: Della Tully at Della.Tully@btinternet.com

# BusyBus, Liverpool & Chester - UK

BusyBus, a sightseeing tour operator will be delighted to host Alliance press card holders (with a guest) on a review basis.

Visit: www.busybus.co.uk

Contact: Vera de Ruiter: vera@busybus.co.uk

# The Castle Inn Hotel, Lake District UK

The Castle Inn Hotel is a four star family hotel located in the northern Lake District.

The property offers large spacious rooms and is situated just moments from Lake Bassenthwaite and close to Skiddaw, one of the area's most popular peaks.

The Castle Inn is always happy to hear from Alliance press card holders who are interested in stories about the Lake District.

Visit: www.castleinncumbria.co.uk

Contact: Samantha Marsh at samantha@infinitypublicrelations.co.uk

# **Champagne-Ardenne Tourisme**

Champagne-Ardenne Tourisme is four French departments boasting historic sites and châteaux, walking and cycling routes, a variety of sports, superb natural scenery and Champagne will be pleased to consider press visits for Alliance press card holders.

Visit: www.champagne-ardenne-tourism.co.uk

Contact: Doug Goodman at doug@douggoodmanpr.com

# **Charming Hotels Madeira**

Charming Hotels Madeira are pleased to offer Alliance press card holders special rates and will consider offering accommodation to press card holders with a confirmed commission.

Visit: www.charminghotelsmadeira.com

Contact: Antonio Silva at asilva@charminghotelsmadeira.com



# Ciclismo Classico

Ciclismo Classico will consider offering tours to Alliance press card holders with a commission.

Ciclismo Classico is a specialised "boutique" tour operator that offers authentic and exciting cycling vacations. Its well-crafted educational trips in Italy, France, Spain, Austria and New England are active immersions into local art, language, music and, of course, delicious cuisine.

Visit: www.ciclismoclassico.com

Contact: Adam York at adam@sublimepub.com

# **City Running Tours-Chicago**

City Running Tours-Chicago will be delighted to give free 5k running or walking tours to Alliance press card holders.

Visit: www.cityrunningtours.com/chicago

Contact: Marlin Keesler at marlin@cityrunningtours.com

#### **Focus Hotels**

Focus Hotels invite Alliance press card holders to review their three and four-star properties located in key destinations across the UK.

Visit: www.focushotels.co.uk
Contact: Nat Frogley at nat@bacall.net

#### **Frontier Travel**

Frontier Travel organise tailor-made holidays to Canada in both Summer and Winter. The company will consider offering individual press trips for Alliance press card holders who can get commissions from UK national newspapers, websites or high end publications with large circulations.

Visit: www.frontier-canada.co.uk and www.frontier-ski.co.uk

Contact: Dave Ashmore at dave@frontier-travel.co.uk

# **Frontiers Travel**

Frontiers Travel will consider offering tours to Alliance press card holders on assignment. Frontiers Travel specialise in the finest worldwide fly fishing and shooting destinations.

Visit: www.frontierstravel.com

Contact: Adam York at adam@sublimepub.com

# **Great Hotels of the World**

Great Hotels of the World represent over 200 of the world's finest hotels and resorts would be pleased to consider offering press trip accommodation to alliance members.

Visit: www.ghotw.com

Contact: Ashleigh Silverman at asilverman@ghotw.com

# The Haweswater Hotel, Cumbria UK

The Haweswater Hotel, an art-deco hotel located next to the secluded Haweswater Reservoir, Cumbria, UK, will be happy to consider offering accommodation to Alliance press card holders.

Visit: www.haweswaterhotel.com

Contact: Samantha Marsh at samantha@infinitypublicrelations.co.uk



# Helpful Holidays, UK

Helpful Holidays, UK will consider offering accommodation to Alliance press card holders with a commission from suitable media.

Visit: www.helpfulholidays.com

Contact: Pat Edgar at PRMatters@dsl.pipex.com

#### **Hidden Pousadas Brazil**

Hidden Pousadas offers independent travellers recommendations for uniquely beautiful places to visit and stay in Brazil. Alliance press card holders with commissions for Brazil can enquire about staying at Pousadas within the special collection, outside of high season.

Visit: www.hiddenpousadasbrazil.com

Contact: Fola Odumosu at fola@hiddenpousadasbrazil.com

# **Holidaylettings**

Holiday Lettings offers a range of traditional and unique villas, cottages and apartments worldwide and will consider arranging accommodation at its listed properties for Alliance press card holders.

Visit: www.holidaylettings.co.uk

Contact: Emilie and Kate on press@holidaylettings.co.uk

#### **Home Base Holidays**

Home Base Holidays is pleased to offer one year complimentary home exchange membership to Alliance press card holders on assignment to cover home swap or budget holiday ideas.

Visit: www.homebase-hols.com

Contact: Lois Sealey at info@homebase-hols.com

# The Inn on Fifth, Naples, Florida

The Inn on Fifth is a luxurious, 87-room boutique hotel in the heart of downtown Naples in Southwest Florida will be delighted to consider accommodations for Alliance press card holders on assignment.

In December 2012, the Inn will offer an additional 32 new club level suites.

Visit: www.innonfifth.com

Contact: Katharina Lane at katharina@hayworthcreative.com

# **Ker & Downey Botswana**

Ker & Downey Botswana, located in the heart of the Okavango Delta and Moremi Game Reserve, will be pleased to consider press visits to Alliance press card holders with a commission.

Visit: www.kerdowneybotswana.com

Contact: Honour Schram de Jong at honour@honourway.com

#### La Residencia Mallorca

La Residencia, Mallorca will consider offering one or two night's bed and breakfast accommodation from mid September-May to Alliance press card holders with a commission.

Visit: www.laresidencia.com

Contact: Louise Davis at louise.davis@laresidencia.com



# Mallorca Hotels: Hotel Bon Sol Resort & Spa, Hotel Tres and Hotel Dalt Murada, and Hotel Mar i Vent, Mallorca

Mallorca Hotels will be pleased to offer accommodation to Alliance press card holders with a commission for city breaks to Palma and spa & yoga, cycling, walking, hiking, cultural and other activities on the island.

Visit: www.hotelbonsol.es, www.hoteltres.com, www.daltmurada.com and

www.hotelmarivent.com.

Contact: Cathryn Hicks at cathryn@douggoodmanpr.com.

# **The Marriott Paris Champs-Elysees, Paris**

The Marriott Paris Champs-Elysees, the only five-star hotel on the Champs-Elysees, will be happy to offer accommodation to Alliance press card holders who are in the city on an assignment.

Visit: www.parismarriott.com

Contact: Bernice Saltzer at bernice@sortedpr.com

# **Mir Corporation**

Mir Corporation will consider offering tours to Alliance press card holders on assignment. Mir Corporation is a well-established tour-operator specialising in tours to Russia, the Trans-Siberian Railroad and tours to Central Asia.

Visit: www.mircorp.com

Contact: Adam York at adam@sublimepub.com

# **New York Circle Line Sightseeing Cruises**

New York Circle Line Sightseeing Cruises will be delighted to host Alliance press card holders with a commission.

Visit: www.circleline42.com

Contact: Lisa Chamberlain at lisa.chamberlain@btinternet.com

# Pembrokeshire, South West Wales

Pembrokeshire, South Wales will be delighted to consider offering accommodation to Alliance press card holders with a commission in suitable media.

Visit: www.pembrokeshire.com

Contact: Pat Edgar PRMatters@dsl.pipex.com

# **Reykjavik Bike Tours**

Reykjavik Bike Tours will provide press tours of Iceland's capital for Alliance press card holders.

Visit: www.icelandbike.com

Contact: Stefan Helgi Valsson at valsson@centrum.is

# The Royal Park and The Cranley, London

The Royal Park and The Cranley, two luxury, boutique hotels located in central London are delighted to welcome Alliance press card holders with suitable commissions.

Visit: www.theroyalpark.com and www.thecranley.com
Contact: Li Boatwright at Li@storringtoncommunications.com



#### Sail Lofts St Ives

This group of 12 award winning luxury holiday apartments surrounding a central courtyard, just metres from Porthmeor Beach in St Ives, with their own 'holistic' Ocean Spa, will be pleased to consider offering accommodation to Alliance press card holders with a commission.

Visit: www.thesaillofts.co.uk

Contact: Peter Hutchinson at peter@thesaillofts.co.uk

# **Shakespeare Country**

Shakespeare Country UK will host Alliance press card holders and their family for one or two nights with passes to visit the attractions and tickets to the Royal Shakespeare Theatre, subject to availability.

Visit: www.Shakespeare-Country.co.uk

Contact: Tanya Aspinwall at tanya@marketingaloud.co.uk

# St Mary's Hall Hotel, Scilly

St Mary's Hall Hotel, the Isles of Scilly is happy to provide press trip opportunities to Alliance press card holders.

Visit: www.stmaryshallhotel.co.uk

Contact: Karen Baker at karen@mercury-pr.co.uk

#### **Swaziland and Malawi**

Geo Group will be delighted to consider press trips to either Swaziland or Malawi for Alliance press card holders with suitable commissions.

Visit: www.thekingdomofswaziland.com and www.malawitourism.com

Contact: Kelly White at tourism@geo-group.co.uk

# theExplorateur

the Explorateur reviews hotels, shops, restaurants and travel-related products around the world.

the Explorateur will consider offering Alliance press card the opportunity to review any of its properties.

Visit: www.theExplorateur.com

Contact Gabriella Ribeiro Truman at gabriella@trumarketing.com

# Three Nelson Hotels in Cheshire, UK

The Grosvenor Pulford Hotel & Spa, The Pheasant Inn and The Bear's Paw will be happy to accommodate Alliance press card holders with a commission.

Visit: www.grosvenorpulfordhotel.co.uk, www.thepheasantinn.co.uk and

www.thebearspaw.co.uk

Contact: Karen Floyd at karen.floyd@symmetrypr.com



# Tipi Adventure, Herefordshire UK

Tipi Adventure offers alternative UK holidays on the River Wye in Herefordshire.

Here visitors can stay in luxury tipis along the riverside and take part in daily paddles along the river itself in Canadian Canoes.

The holidays are suitable for anyone aged four upwards and as tuition and buoyancy aids are provided, no previous canoeing experience is required.

Tipi Adventure would be delighted to hear from any Alliance press card holders who would like to know more about the company. Media visits are also available outside of the peak school holiday periods.

Visit: www.tipiadventure.co.uk

Contact: Samantha Marsh: samantha@infinitypublicrelations.co.uk

# Tongabezi Lodge, Zambia

Tongabezi Lodge, upstream from Victoria Falls, and the new eco-friendly Sindabezi Island are located on the Zambezi River in Zambia. Tongabezi will be delighted to consider press visits to their properties from Alliance press card holders with a commission.

Visit: www.tongabezi.com

Contact: Honour Schram de Jong at honour@honourway.com

#### **Visit Dublin**

Visit Dublin offers Alliance press card holders visiting on-assignment a Media Pass (the Dublin Pass), which provides free entry to 34 visitor attractions in Dublin.

Visit: www.visitdublin.com and www.dublinpass.com

Contact: Catherine McCluskey at Catherine.mccluskey@failteireland.ie

#### **Visit Orlando**

Visit Orlando offers Alliance press card holders visiting on-assignment a complimentary Journalist VIP Passport.

Visit: www.VisitOrlando.com/media

Contact: Amy Rodenbrock at amy.rodenbrock@visitorlando.com

#### Wilderness Scotland

Wilderness Scotland will consider offering press trip facilities to Alliance press card holders.

Visit: www.wildernessscotland.com

Contact: Ben Thorburn at ben@wildernessscotland.com

# www.cornwallscottages.co.uk

www.cornwallscottages.co.uk a specialist internet holiday cottage agency with over 230 properties throughout the Duchy, will be delighted to consider offering self-catering accommodation to Alliance press card holders with a commissioned feature.

Visit: www.cornwallscottages.co.uk

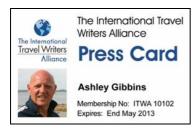
Contact: Jess Money at jess@suebradburypr.com



# Travel products and services

#### The International Travel Writers Alliance Press Card

The Alliance has launched its Press Card.



**Press Card** holders will receive the card itself, confirming the holders identity as a member of the International Travel Writers Alliance and the members logo for use on your email signature, website and stationery.

**There will be ongoing** support from the Alliance in advance of - or during – a members travels with regard to confirming membership with editors or travel industry representatives etc, and first call press trip opportunities sourced by the Alliance.

For more information email Ashley@itwalliance.com.

# The Global Travel ITWA Prepaid MasterCard

The Global Travel ITWA Prepaid MasterCard is a new initiative brought to you in partnership with Global Currency Exchange Network, one of the UK's leading foreign exchange companies.



The Prepaid Card is a smart and cost effective way to carry euros or dollars abroad -simply preload your Card then use it like a debit card to pay for goods at thousands of shops, restaurants and other outlets.

For more details and to apply for The Global Travel ITWA Prepaid MasterCard visit :

https://itwa.gcencurrencycards.com/?r=1952



# Travel guides

#### The following travel publishers will provide review copies to Alliance members.

#### **AA Travel Guides**

Visit: www.shop.theaa.com/store/travel-guides. Katie Stephens at katie.stephens@theaa.com.

#### **Anova Books**

www.anovabooks.com. Helen Ponting at hponting@anovabooks.co

#### **Berlitz**

www.berlitzpublishing.com.

#### **Bradt Travel**

www.bradtguides.com. Rachel Fielding at rachel.fielding@bradtguides.com

#### **Brit's Guide**

www.foulsham.com. Margaret Lashbrook at margaret.lashbrook@lineone.net or Sue Wilkins at wilkins@foulsham.com.

#### Cicerone

www.cicerone.co.uk. Contact : Sarah Spencer at sarah@cicerone.co.uk

#### **Eland Publishing**

www.travelbooks.co.uk. Barnaby Rogerson at barnaby@travelbooks.co.uk.

#### **Fisher's Travel SOS**

www.fisherstravelsos.com. Furgan Syed at furgan.syed@fisherstravelsos.com.

#### **Global Travel Publishers**

www.africa-adventure.com. Kate Bandos at kate@ksbpromotions.com.

#### **Globetrotters LogBook**

www.globetrotterslogbook.com. Giedo Claes at giedo@globetrotterslogbook.com

# **Inn House Publishing**

www.innhousepublishing.com. Kathryn McWhirter at kathrynmcwhirter@btopenworld.com.

#### Insight

www.insightguides.com. Julia Spence at Julia.spence@ukonline.co.uk.

#### In your pocket guides

www.inyourpocket.com. Craig Turp at editor@inyourpocket.com.

#### Jane's Smart Art Guides

www.JanesSmartArt.com. Jane McIntosh at MJM@JanesSmartArt.com

#### **Jonglez Publishing**

www.jonglezpublishing.com. Alexandre Thery at alexandre@editionsjonglez.com.

#### **Kuperard Publishers**

www.kuperard.co.uk. Contact: Geoffrey Chesler at geoffreychesler@btinternet.com.

#### **Morris Communications**

www.themilepost.com. Contact Kate Bandos at kate@ksbpromotions.com.

#### **Odyssey Books & Guides**

www.odysseypublications.com. Contact: Caroline Eden at caroline@odysseypublications.com

#### Oxygen Books city-lit

www.oxygenbooks.co.uk Malcom Burgess at malcolm@oxygenbooks.co.uk

# **Rough Guides**

www.roughguides.com. Contact: press@roughguides.com

# **Summersdale travel publications**

www.summersdale.com. Contact : Dean at dean@summersdale.com.

#### Take two Books

www.taketwobooks.com Sarah Duvalle at Sarah@taketwobooks.com.

#### **Turnleft**

www.turnleftguides.comContact: Nick Buteau at nick@turnleftguides.com

# The International Travel Writers Alliance

# AllWays traveller



The International Travel Writers Alliance is the world's largest association of professional travel writers, editors, broadcasters and photographers.

www.itwalliance.com

AllWays traveller provides independent travellers with an equally independent view of the world from the professional travel journalists in the Alliance

www.allwaystraveller.com

Ashley Gibbins FCIPR, MCIOJ 0776 419 8286 Ashley@itwalliance.com

